

**Contact: Monique Jones**  
Suited to Succeed  
Phone: (410) 528-1799  
Fax: (410) 528-1915

10 Light Street  
Baltimore, Maryland 21202  
info@SuitedToSucceed.org  
www.SuitedtoSucceed.org

**SUITED TO SUCCEED**



## SUITED RELEASE

### Suited to Succeed: Presents its 11<sup>th</sup> Annual Fundraiser: Suit-A-Palooza

*Fundraising to provide clothing and programs for women striving to improve their lives*

**Baltimore, March 3, 2011:** Suited to Succeed will hold its 11<sup>th</sup> Annual fundraiser Suit-A-Palooza on May 5<sup>th</sup>, 2011 at the Modell Center for the Performing Arts at the Lyric. Their event ticket price of \$40 has not changed since 2006, reports Board Chair Karyne Henry. **"We believe in providing an opportunity for our supporters to engage at their own level.** Most people can afford the \$40/2 for \$75 ticket and those with greater means tend to augment the low ticket price by bidding high and often", she says.

As in past years, this signature event will be an evening of bidding on over 120 awesome silent and live auction items (featuring the Governor's Sky Box, vacations and more), great live music, Artistic vendors including MACA and Chris Schaffer, gourmet food vendors, an International wine tasting gallery, open beer bar, delicious desserts and much more. **Governor Martin O'Malley is once again the Honorary Chair and Patrice Harris of Fox 45 will again be the Mistress of Ceremonies. Senator Verna L. Jones an avid supported of Suited will speak along with Miss Wheelchair Maryland.**

Suited's signature event began at the Erickson Foundation, transitioned to Bohager's in Fells Point and finally found its home at the Lyric for the past seven years. Sandy Richman of the Lyric commented that, "Suited will always be welcome here because of the great work they provide throughout the community".

*The events Corporate and media Sponsors include Care First, COPT, PNC Bank, MACY's, Nelson Coleman Jewelers, The Daily Record, and Pinnacle Communications. Food and beverage Sponsors include Classic Catering, Dogwood Deli, MemSahib Indian Cuisine, Bond Distributing, Co., and Spirits of Mt. Vernon.*

Suited to Succeed clothes approximately 200 women a month. **Last year, the program provided more than 10,400 items of clothing to its clients.** "The demand just keeps getting bigger and bigger," noted Keontay Beaman, Office Manager. In the past five years, however, Suited's popularity has exploded both in clients and in donations from corporations, law offices, stores, and individuals. The program relies on donations of goods, and monetary donations to continue running, as well as holding the annual fundraising event. The organizations tagline "It's more than a Suit, It's an Opportunity!", is meant literally, when you see how a suit including the shoes and other accessories provided by Suited, transforms the women, it warms the heart and makes you want to give even more. **Suited office manager reports that, "The majority of the women who get their jobs say they don't think they would have gotten the job without the Suit."** After all, *"It's more than a Suit, It's an Opportunity!"*

Suit-A-Palooza Event Photos 2005 - 2010: <http://suitapaloozaphotos.shutterfly.com>

*Suited to Succeed is a non-profit 501(c)(3) organization that provides professional clothing and job training workshops to women in the greater Baltimore region who are transitioning from welfare or underemployment to the workforce. For more information on Suited To Succeed, visit their web site at [www.suitedtosucceed.org](http://www.suitedtosucceed.org).*

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