

**Contact: Monique Jones**  
Suited to Succeed  
Phone: (410) 528-1799  
Fax: (410) 528-1915

10 Light Street  
Baltimore, Maryland 21202  
info@SuitedToSucceed.org  
www.SuitedtoSucceed.org

**SUITED TO SUCCEED**



# PRESS RELEASE

## Suited to Succeed Announces Enhanced Macy's Partnership

*A Partnership based on understanding the needs of Women in need*

**Baltimore, October 18, 2010:** Suited to Succeed is so very proud of their partnership with Macy's. The Big news: Macy's financial Award to Suited to Succeed. During this year's "Shop for a Cause" event on Saturday, October 16, 2010, Macy's presented Suited to Succeed with a check for Two Thousand Dollars (\$2000). The check was presented by Julie Epps Macy's, *Region Coordinator of Employee Volunteerism Mid-Atlantic Region*. The check, said Karyne Henry, Chair of the Board of Suited to Succeed, was a wonderful surprise. Macy's has been an Amazing community partner that really cares!"

Suited to Succeed has been a Partner with Macy's for the past eight years participating in the "Shop for a Cause" events each year. This year Suited to Succeed had a prime space at the Towson store for the event where supporters and shoppers purchased their 25% off day passes for Five dollars. The proceeds of each pass go directly to the sponsoring organization. "Suited to Succeed continues to improve its day pass sales each year with the proceeds going directly to the purchase of women's black shoes and white dress shirts that they always run short on for their clients.

During the event Macy's customers and employees donated Suits and other interview appropriate items. The items were so nice, stated Andrea Jones, STS Board member, that customers were trying to shop off of our racks. It is encouraging to know that people support the efforts of local organizations so generously. We can greatly improve our services through events like this that create such great recognition of the programs and services that we provide to our clients," said Karyne Henry.



The Goodfellows of Baltimore, another of Suited's Community Partners was also just across the hall at the "Shop for a Cause" event. The Goodfellows are spotlighting Suited on their Fox TV show in March 2011, as one of the community organizations making a difference in Baltimore.

**FOR RELEASE 9 A.M. EST, OCTOBER 18, 2010**