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SUITED TO SUCCEED



NEWS RELEASE

CLOTHES FROM LOCAL NONPROFIT HELP OPEN EMPLOYMENT DOORS FOR LOW-INCOME WOMEN

Baltimore, January 8, 2011: What a difference a power suit makes. Just ask Ms. Del. It's her job to make sure that women who want to go into the working world have the right outfits to get them there. College career counselor? No. Personal shopper? Guess again. Ms. Del is the Clothing and sales Manager of Suited to Succeed, a Baltimore-based non-profit that provides business clothing to women who are enrolled in job training programs, or who have been the victim of disasters.

The 12-year-old organization which is headquartered at the corner of Light and Redwood streets has a mission of helping women break through not the glass ceiling but the personnel office that is the first step on the journey toward that ceiling.

"We know that even the best trained applicants aren't going to be able to get jobs if they go to apply for them wearing clothing that is torn, dirty or inappropriate," said Ms. Del. "What we try to do is remove that last obstacle for them."

The organization can provide up to 10 complete outfits to its clientele, from suits to shoes to accessories. A woman who is referred by a career training program can receive three to five outfits, and up to two more as she is interviewing for jobs. As an added incentive, once a woman is hired, she can return and choose up to three more suits to help start off her career wardrobe.

The Board of Suited works very hard to encourage donations from corporations, organizations and individuals because we understand the correlation between being well dressed, having a great attitude and feeling good about one's self image.

"We provide so many outfits says, Karyne Henry, Board Chair, to help boost job attitude, decrease barriers and increase self esteem. This combined with our modules like Time Management, Money Management, and Self Esteem help to increase job hunting success."

Please contact Suited to Succeed to find out how to donate and support the women of Baltimore.