



FOR IMMEDIATE RELEASE

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LOCAL NON-PROFIT HELPS WOMEN, CHILDREN & FAMILIES

For every woman served, an average of 1.3 children are helped

Baltimore, Md. – Since its inception in 1997, Suited to Succeed has helped more than 6,000 women make the transition from unemployment to self-sufficiency. What is sometimes overlooked, however, is how the assistance these women receive trickles down to their children.

Suited to Succeed is a non-profit organization that provides women with business professional clothing and other assistance to help them enter the business world. The organization has helped more than 1,200 women this year. By doing so, Suited to Succeed has also improved the lives of over 1,600 children these women support.

Nearly 24,000 adults in Baltimore City receive public assistance, and the majority of these recipients are female single heads of households. With the assistance provided by Suited to Succeed, these women are better prepared to make the transition from dependence to independence. Their lives and their children's lives are often dramatically improved.

“We’ve seen the number of women who’ve come through our doors rise substantially the past few years,” said Jo Ann Armiger Holback, Suited to Succeed’s executive director. “And for every woman we provide with a new suit, an entire family often benefits.”

Suited to Succeed is a non-profit 501(c)(3) organization that provides professional clothing and job training workshops to women in the greater Baltimore region who are transitioning from welfare or underemployment to the workforce. For more information on Suited To Succeed, visit their web site at www.suitedtosucceed.org.

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