



**FOR IMMEDIATE RELEASE**  
**September 26, 2006**

### **SUITED TO SUCCEED APPOINTS NEW EXECUTIVE DIRECTOR**

**Baltimore, Md.** - Suited to Succeed is pleased to announce the appointment of Jo Ann Armiger Holback as Executive Director.

Suited to Succeed, a non-profit organization that provides women with business professional clothing, job search workshops and other assistance to help them enter the workforce, has found an extremely qualified Executive Director in Ms. Holback.

Ms. Holback holds a master's degree from the University of Maryland School of Social Work and Community Planning and is a licensed certified social worker. She has held multiple positions within the Maryland Department of Housing and Community Development (DHCD) including coordinator for the Maryland Affordable Housing Trust.

In 2003, Ms. Holback received the "Public Servant of the Year Award" from Comprehensive Housing Assistance Inc., for her work as a Baltimore City Regional Representative for the Maryland DHCD.

"I am very much looking forward to the opportunity to work with Suited to Succeed," said Ms. Holback. "They provide a great service to the city and I am hoping that the knowledge and background I bring to the position will help strengthen the group and their ability to reach out to the women of Baltimore in need of assistance."

Since it began in 1997, Suited to Succeed has helped over 4,000 women to better not just their own lives but also the lives of their families by easing their transition from financial dependence to self-sufficiency.

*Suited to Succeed is a non-profit 501(c)(3) organization that provides professional clothing and job training workshops to women in the greater Baltimore region who are transitioning from welfare or underemployment to the workforce. For more information on Suited To Succeed, visit their web site at [www.suitedtosucceed.org](http://www.suitedtosucceed.org).*

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**Media Contact:**

Tracey Haldeman  
President  
Pinnacle Communications  
p. 410-662-4573  
f. 410-662-4574  
[traceyh@pinnacleco.com](mailto:traceyh@pinnacleco.com)  
[www.pinnacleco.com](http://www.pinnacleco.com)