



**FOR IMMEDIATE RELEASE**  
**October 26, 2006**

**SUITED TO SUCCEED ELECTS NEW BOARD OFFICERS**

**Baltimore, Md.** - Suited to Succeed is pleased to announce the election of Karen Taylor as board chair and Tracey Haldeman as vice chair.

Suited to Succeed is a non-profit organization that provides women with business professional clothing, job search workshops and other assistance to help them enter the workforce. Taylor and Haldeman bring an impressive combination of talents to their new leadership positions in the organization.

Since 2000, Karen Taylor has served as the Executive Assistant to the First Deputy Mayor of Baltimore City, where she works with the public, businesses, elected officials and city agencies. Prior to joining the city government, she worked in the Maryland attorney general's office. Her experience in government gives her a unique perspective

on how to run organizations that serve the public. A mother of two, Taylor lives in Glen Burnie.

Tracey Haldeman is the president of Pinnacle Communications, a full-service advertising and marketing agency in Baltimore. Since opening Pinnacle in 1997, she has been closely involved with both strategic planning and creative development for the firm's clients, and she brings this insight and experience to her new role at Suited to Succeed. She lives in Baldwin with her husband and three children.

‘We’ve been fortunate to have two women like Tracey and Karen serving on our board,’ said Jo Ann Holback, executive director of Suited to Succeed. “In their new leadership roles, their backgrounds and talents will strengthen our organization and increase our ability to reach out to the women of the Greater Baltimore region in need of assistance.”

Since it began in 1997, Suited to Succeed has helped over 4,000 women to better not just their own lives but also the lives of their families by easing their transition from financial dependence to self-sufficiency.

The organization owes its success to the dedication of its staff and the support of the Baltimore community. "The clients referred to Suited to Succeed are trained, willing and ready to work," added Judge Katie O'Malley, a long-time supporter of the program. "Suited to Succeed provides them a professional look and the confidence to set them on the path to a successful career."

*Suited to Succeed is a non-profit 501(c)(3) organization that provides professional clothing and job training workshops to women in the greater Baltimore region who are transitioning from welfare or underemployment to the workforce. For more information on Suited To Succeed, visit their web site at [www.suitedtosucceed.org](http://www.suitedtosucceed.org).*

###

**Media Contact:**

Tracey Haldeman

President

Pinnacle Communications

p. 410-662-4573

f. 410-662-4574

[traceyh@pinnacleco.com](mailto:traceyh@pinnacleco.com)

[www.pinnacleco.com](http://www.pinnacleco.com)

